

NCC Cable System Order

Order #	62345664
Syscode	6878
System Name	Comcast/West Palm Beach Int., FL
Market	West Palm Beach-Boca Raton

AE	Lauren Rich
Sales Coordinator	Judy Grados
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Aug16
-	

Flight Dates	10/03/16 - 10/16/16
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Hillary For America 2016 Proj 200112

Client Code	
Product Code	
Est Code	5559
Product Name	FL-Pres :60s
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/05/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$10,010.00		
Commission	\$1,501.50		
Net Total	\$8,508.50		
Total Spots	35		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New 60s order, moved from Current order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD	VARIOUS	10/3/16	10/9/16	11:00	19:00						X	X	-	-	3	\$442.00	\$1,326.00	60	NPE
2	FOOD	VARIOUS	10/3/16	10/9/16	09:00	16:00				X	X	X	X	-	-	3	\$220.00	\$660.00	60	NPE
3	FOOD	VARIOUS	10/10/16	10/16/16	09:00	16:00	X							-	-	1	\$220.00	\$220.00	60	NPE
4	HALL	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00				X	X	X	X	-	-	4	\$220.00	\$880.00	60	NPE
5	HALL	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00				X	X	X	X	-	-	5	\$352.00	\$1,760.00	60	NPE
6	HALL	AVG. ALL WKS	10/3/16	10/9/16	05:00	09:00				X	X	X	X	-	-	3	\$220.00	\$660.00	60	NPE
7	HALL	HOME & FAMILY<	10/10/16	10/16/16	09:00	16:00	X							-	-	1	\$220.00	\$220.00	60	NPE
8	HALL	AVG. ALL WKS	10/10/16	10/16/16	16:00	19:00	X							-	-	2	\$352.00	\$704.00	60	NPE
9	HALL	AVG. ALL WKS	10/10/16	10/16/16	05:00	09:00	X							-	-	1	\$220.00	\$220.00	60	NPE
10	LMN	MOVIE<	10/3/16	10/9/16	09:00	16:00				X	X	X	X	-	-	3	\$220.00	\$660.00	60	NPE
11	LMN	MOVIE<	10/3/16	10/9/16	16:00	19:00				X	X	X	X	-	-	3	\$220.00	\$660.00	60	NPE
12	LMN	MOVIE	10/10/16	10/16/16	09:00	16:00	X							-	-	1	\$220.00	\$220.00	60	NPE
13	LMN	AVG. ALL WKS	10/10/16	10/16/16	16:00	19:00	X							-	-	1	\$220.00	\$220.00	60	NPE
14	CMDY	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00				X	X	X	X	-	-	3	\$400.00	\$1,200.00	60	NPE

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		Client Code		Total	\$10,010.00
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Sales Coordinator	Judy Grados	Est Code	5559	Net Total	\$8,508.50
Office	Washington	Product Name	FL-Pres :60s	Total Spots	35
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New 60s order, moved from Current order			

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15	CMDY	VARIOUS	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$400.00	\$400.00	60	NPE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	35	0	0	0	0	0	0	0	0	0	0	0	35
AMT	\$10,010.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,010.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/05/16

62345664 | West Palm Beach-Boca Raton | Comcast/West Palm Beach Int., FL | 6878 |